Empathic conversations

Inclusive design facilitation

Dr. Geke van Dijk
Strategy Director
STBY
Amsterdam/Londen
Heartlands

Transforming Cornwall’s most derelict urban area, and the oldest tin mine in the UK, into an inspirational cultural landscape

Community-led development of exhibition spaces, artist studios, large park, educational spaces, residential spaces, community centre...
Inclusive design facilitation

Introducing Inclusive Design to the architects by designing engagements with future users

Empathic conversations to provide solid ground for community-driven regeneration
Insights into the imagined future uses of Heartlands. Interviews, observations and co-creation sessions
Example 1:
Video blog with interviews at artists’ studios

Social research to create insights and understanding
Social research to create insights and understanding

Example 2:
Conversation pieces on new community centre
Example 3:
Local youth research with Rogue Theatre

Social research to create insights and understanding
Co-creation workshops to generate scenarios

Scenarios of future usage, by populating the spaces to be build with narratives of users and visitors
Co-creation workshops to generate scenarios

Example 1: community centre - Sharing the building with many organisations
Co-creation workshops to generate scenarios

Example 2: Artist studios - Fine balance between public and private spaces
Co-creation workshops to generate scenarios

Example 3: Heritage park - Navigating Heartlands regardless of abilities
“It has been very interesting working with you in putting PEOPLE at the center of the Heartlands Project, and it has been fun too!!”
(Silvia Onida, architect at Heartlands for DODS)
Designing empathic conversations

Understand people’s practices and motivations today...
Designing empathic conversations

Understand people’s practices and motivations today...

..to create solid ground for speculations about future use
Designing empathic conversations

Working with design teams and future users together in narrative and visual ways...
Designing empathic conversations

Working with design teams and future users together in narrative and visual ways...

..to open up a space for design
Empathic conversations

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www.stby.eu