

### **Sharing knowledge for action**

**REBUILDING A PLACE TO CALL HOME** 



#### **Introduction**

 André van Lammeren, deputy director PBL

 Oleksandra Tkachenko, Ukraine Netherlands Urban Network



# Ukraine's housing recovery forum



REBUILDING A PLACE TO CALL HOME

#### **Program:**

- Introduction
- Ukraine's challenges ahead
- Securing affordable housing Coffeebreak
- Creating liveable neighbourhoods
- · Call to action



- Opening address Ukraine's homes and neighbourhoods hopes for the future – housing in the recovery plan - by
   Oleksandra Azarkhina, Deputy Minister for Communities, Territories and Infrastructure Development of Ukraine
- The European involvement in Ukraine's recovery - by Krzysztof Gierulski, European Commission

REBUILDING A PLACE TO CALL HOME

#### RUSSIAN STRIKES ON RESIDENTIAL INFRASTRUCTURE

#### **DAMAGES** \*

	Damaged	Unusable	Destroyed	Total
Apartment	120 448	64 768	24 241	209 457
Private house	57 270	31372	23 173	111 815
Total	177 718	96 140	47 414	321 272



\*Source: Diia

#### **RUSSIAN TERRORIST ATTACKS IN JANUARY 2023**



Building damaged by russian shells in Bakhmut



Building destroyed by a russian X-22 cruise missile in Dnipro



Building damaged by a russian S-300 missile in Kharkiv



#### RESTORATION AND COMPENSATION OF DAMAGES



#### **Routine repair**

#### Funding through the ePidtrymka mechanism:

- a separate assistance program from donors
- from the state budget through communities' requests verification

Funds go to the applicant's special account (expenses solely for construction needs)



Construction works under the contract

Materials and services procurement

PLAN FOR 2023:

4 427 multiapartment buildings worth USD 0.16 bln

18 994 one-apartment houses worth USD 0.076 bln

Overall plan: USD 0.236 bln

#### **Capital Repair**

Funding – international financial organizations, state budget





#### **PRIVATE HOUSES**

- Restoration of houses by an owner independently Reimbursement of
- expenses according to the design documentation State support

Execution of all construction works

#### **APARTMENTS**

State support

Execution of all construction works



1 200 multiapartment buildings worth USD 2.38 bln

13 454 private houses worth USD 0.6 bln

Overall plan: USD 2.98 bln

#### Destroyed houses: purchase or construction of new housing

Funding – seized russian property and other sources



#### **PRIVATE HOUSES**

Housing certificate or funds for restoration to a special account of a citizen

**APARTMENTS** 

Housing certificate



Housing certificate is an electronic document (Diia) that has a certain cost and allows to buy residential property on the market. It is a state guarantee for the compensation

A citizen has no limitations concerning the region of housing, and can choose an existing housing or invest in the construction of a new one

#### **ENSURING A DECENT LIFE**

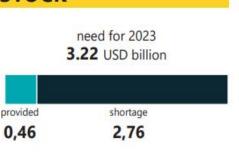
#### RESIDENTIAL BUILDING STOCK

THE WORLD BANK

RDNA, total need: USD 69 bln



Funding sources: USD 0.46 bln - the Fund for the Liquidation of the Consequences of Armed Aggression (seized russian property - draft law 7198), state budget, international assistance)





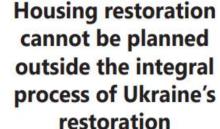
#### **RETURNING UKRAINIANS HOME**

#### THREE LEVELS OF NEEDS

- Provision of basic services: logistics, utilities, administrative services.
- Restoration of social infrastructure and creation of safe living conditions: demining of territories, construction and modernization of shelters, protection of critical infrastructure.



III Working with investors and creating new jobs in the regions.

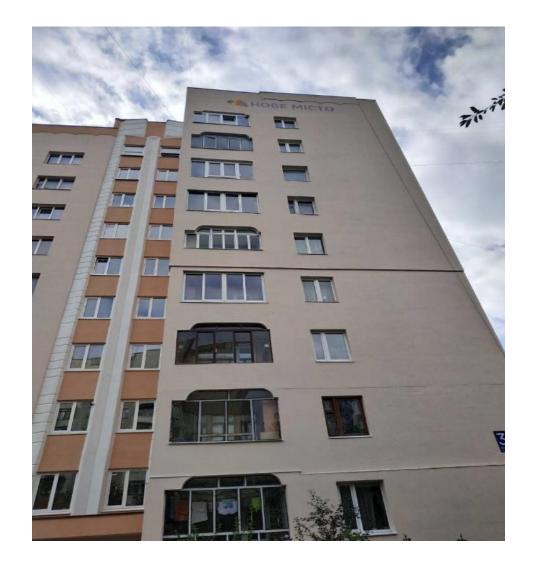






## **ОСББ** «Трильовського 31»











## ОСББ "Липи 2": грудень 2019р

















м. Львів



ОСББ «Липи 4» м. Новояворівськ

Пакет «Комплексний»

Вартість проекту 6,5 млн грн Очікувана сумма гранту 4,5 млн грн









осбб «ЗАТИШНИЙ 2020»

Будинок 2, м. Ірпінь

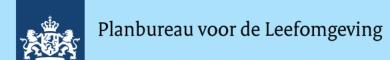


# Ukraine's housing recovery forum

## Ukraine's challenges ahead

 Oleksandra Tkachenko, Ukraine Netherlands Urban Network

**REBUILDING A PLACE TO CALL HOME** 

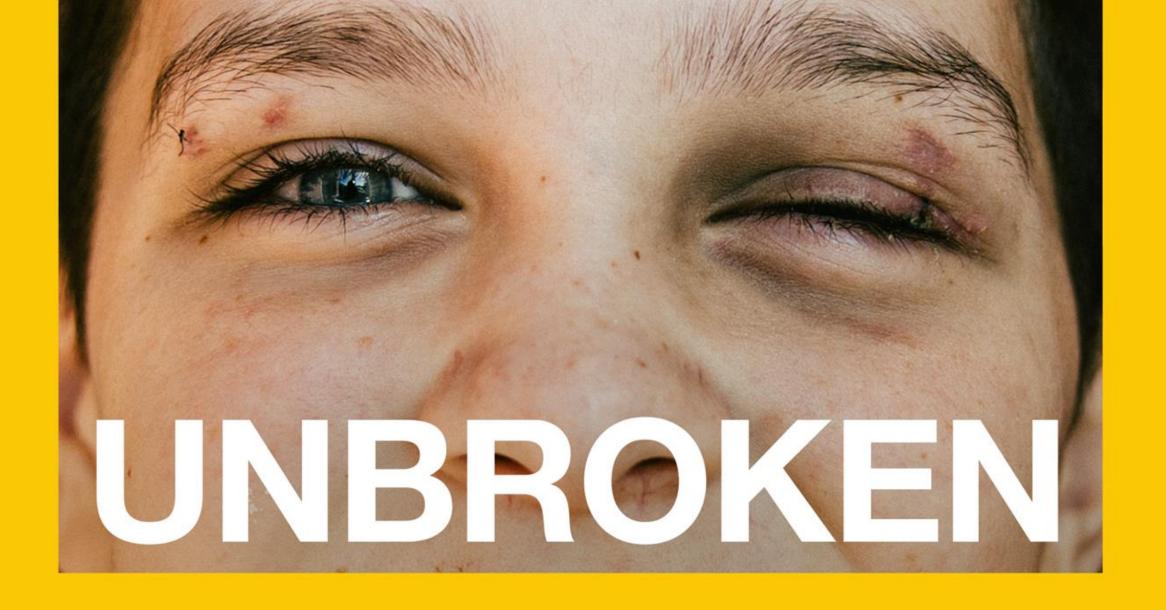




View of the local situation - by Taras
 Kubay, Director of the Urban
 Development Department of Lviv City
 Council

- Informing Housing and Urban Policy challenges - by Galyna Sukhomud, New Housing Policy
- Learning from experience the affordable housing pilot - by **Konrad Clos**, Affordable Housing Program, International Organisation for Migration

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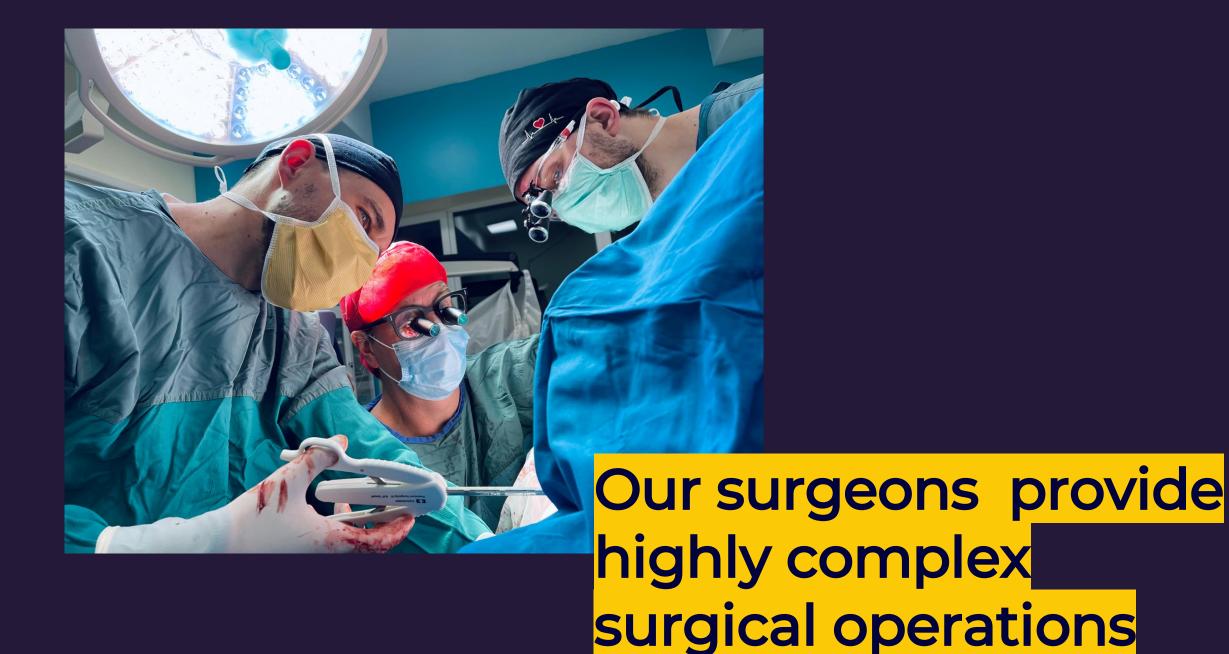




# Ecosystem of treatment, prosthetics, rehabilitation, and humanity









The story of 9-year-old Sofiyka is a true miracle



Mykola is a citizen of Poland.

He lost his leg while defending Ukraine







UNBROKEN

## What's next?

## We created Charity Fund War Heroes became founders of it

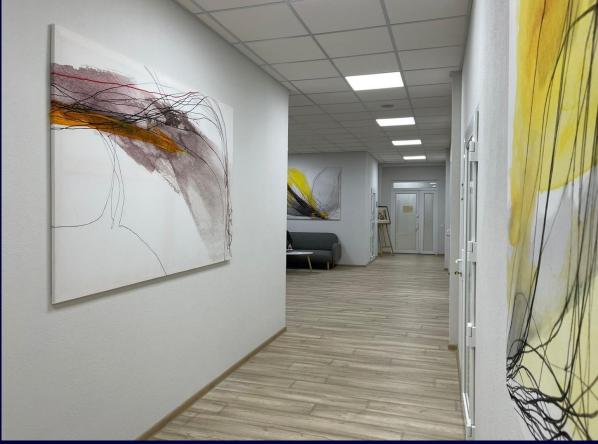


Yehor Oliynyk



Serhiy Kostichenko







## Mental health center

Millions of Ukrainians will need psychological and social rehabilitation

Patients need physical rehabilitation







#### **REHABILITATION CENTER (1st stage)**

- Physical and occupational therapy
- Inpatient department
- Mental health center
- Training zone for rehabilitation teams
- Assistive technology center

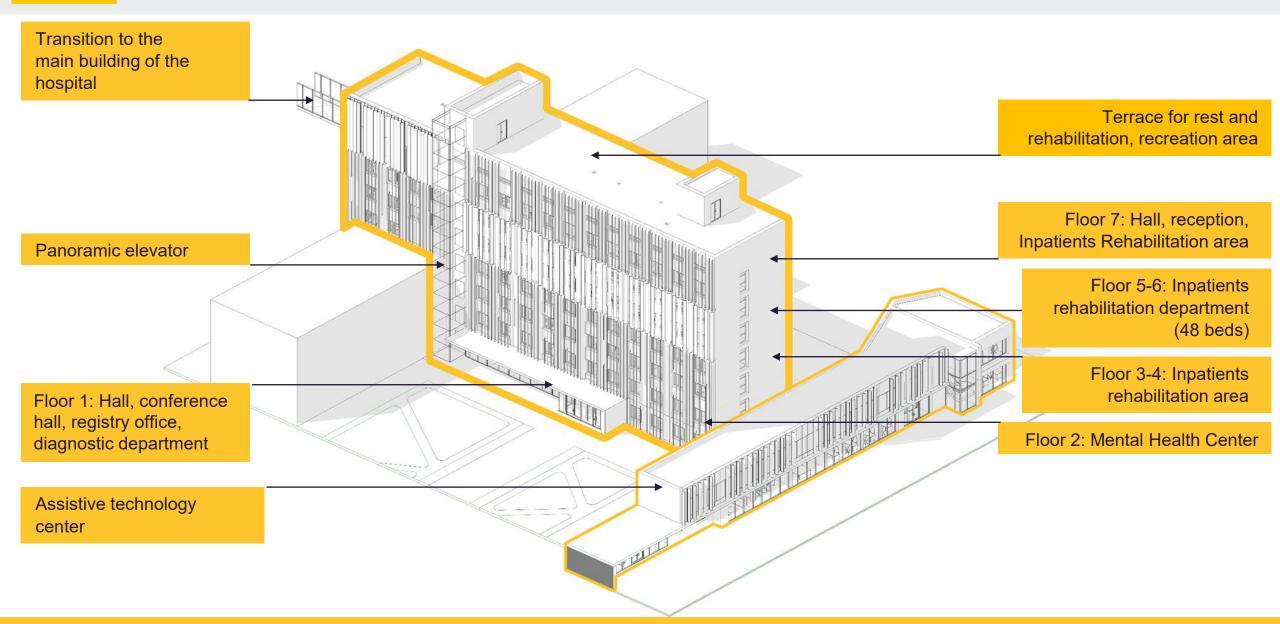
## Total budget - 8,7 mln EUR (7 mln EUR still needed)











RECONSTRUCTION OF THE EXISTING CLINIC BUILDING FOR THE REHABILITATION CENTER







Rehabilitation center in Bruhovychi
Total budget: 6,5 mln EURO (3,5 mln still needed)









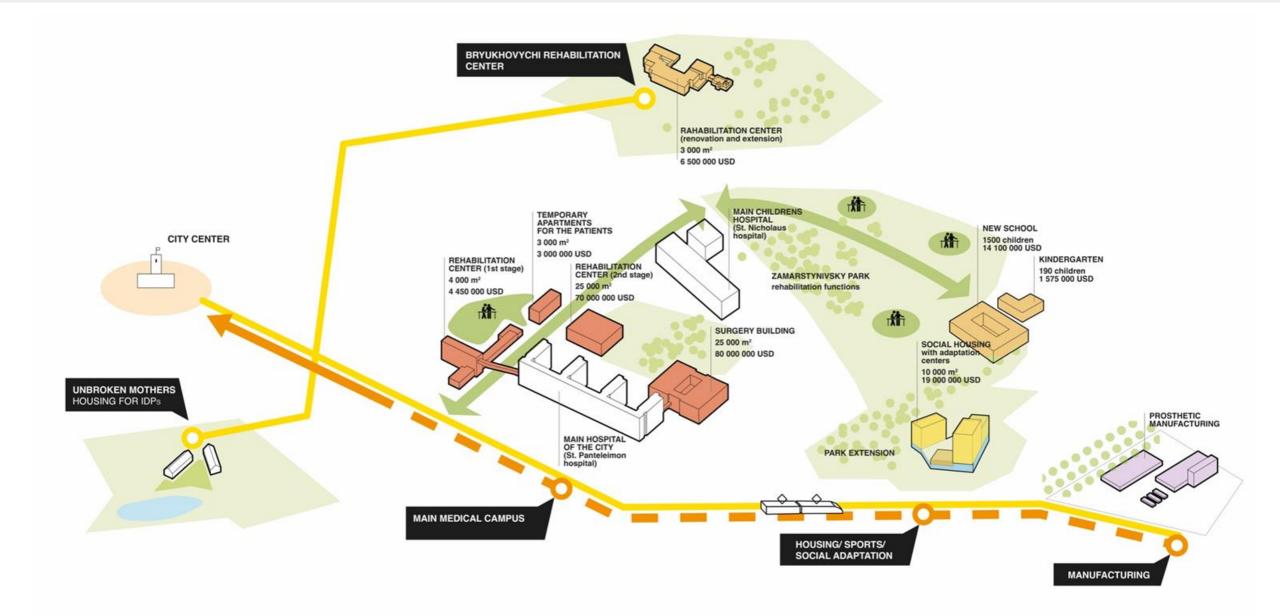
## Long term plans





New buildings for surgery and rehabilitation

Social housing for patients



## Our ambassadors



**SERHIY ZHADAN**, writer



**BONO**, musician



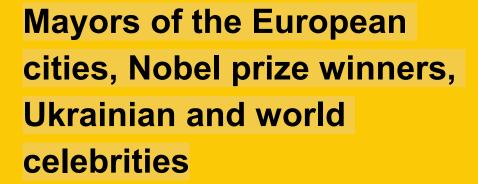
NINO KATAMADZE, musician



**PAWEL KOWAL**, Member of Parliament, Poland



MARTIN HORN, Mayor of Freiburg





OLEKSANDR FILONENKO, philosopher



JACEK SUTRYK, Mayor of Wroclaw



TAWAKKOL KARMAN
laureate of the Nobel
Peace Prize



# Housing in Ukraine: Challenges and Call for Change

Galyna Sukhomud, researcher New Housing Policy, Ukraine

15.02.2023, The Hague, PBL 'Ukraine's housing recovery forum' - rebuilding a place to call home

### Introduction

The field of housing is one of the biggest challenges to Ukrainian reconstruction and recovery

5.4 million IDPs (IOM, January 2023)

8 million refugees (UNHCR, February 2023)

149,300 residential buildings are damaged or destroyed (KSE, January 2023) - the biggest share of total infrastructural damage by the Russian war in Ukraine

Housing outcomes in recovery depend highly on available policy and financial instruments, institutions, and actors as well as on research and ideas about housing present in society



## Housing system in Ukraine: general characteristics

- Super-homeownership housing system
- Disbalanced housing support focused primarily on homeownership
- Lack of comprehensive approach: a limited number of actively-used policy instruments to deal with the housing crisis
- Fragmentary housing and shelter solutions for the displaced
- Need to diversify instruments and policies to support different forms of tenure and respond to different housing needs prioritizing the most urgent one

(Sukhomud & Shnaider, forthcoming)

## Super-homeownership housing system

- "Super-homeownership housing regime" common for former socialist countries of CEE (Stephens et al, 2015)
- Characterized by extremely high debt-free owner-occupancy before 24th February 2022 (around 90%)
- Result of mass give-away privatization in the 1990s
- High expectations towards the state in direct provision of housing despite marketization of the economy
- Unresolved questions about maintenance and, as a consequence, deterioration of housing stock



Source picture:

https://www.epravda.com.ua/publications/20/ 08/12/676820/



## Disbalanced housing support focused on homeownership

Reduced-rate mortgages for buying first housing for young families or IDPs by the State Fund for Support of Youth Housing (Derzhmolodzhytlo)

 Only 41 thousand households supported buying housing since 1994

Retained "Apartment queue"

Subsidies for electricity, heating bills

Underdeveloped social housing stock despite the existence of the social housing law since 2006

 Kyiv had only 72 social apartments in 2019 (Kyiv City Council, 2019)

Unevenly and not significantly developed temporary housing stock for IDPs

An unregulated rental market dominated by private landlords

## Lack of comprehensive approach

Lack of understanding of where different groups with different needs should live

- Homeownership is not accessible for many households
- Securing homeownership is not the same as securing homes

Lack of alternatives for households

Lack of sustainability and diminished quality of the living environment

Lack of policy instruments to deal with the housing crisis in case of emergency



housing policy

## Fragmentary housing and shelter solutions for the displaced

The patchwork system of different solutions by international aid organizations, local NGOs, volunteers, municipalities, etc.

Short-term and mid-term shelter approach

Solutions difficult to scale up

Reliance on self-help in reconstruction

Reliance on the unregulated private rental market as a main provider of the housing for IDPs

The majority of IDPs reside in rented accommodation (60%), 21 % stay with friends and family, 3 % stay in collective centers, in western and central Ukraine (IOM, 23 January 2023)

38% of IDP households do not have sufficient funds to rent or pay for housing through winter (IOM, 23 January 2023).

## Towards comprehensive housing system in Ukraine

- Evaluate housing and shelter needs reflecting Russian invasion imbued destruction and displacement, demographic trends, and economic efficiency, but also questions of sustainability, heritage, migration, and socio-anthropological aspects of "home-making"
- > More data and research, more democratic participation better housing policies
  - Diversify instruments and policies to support different forms of tenure such as cooperative, social, and rental housing
  - Prioritize support towards the most-vulnerable households
  - Create a comprehensive and transparent system that clearly responds where different groups of people, with different needs, live in a short, mid, and long-term perspective

### References

International Organization for Migration (IOM). (2023, January). Ukraine—Internal Displacement Report—General Population Survey Round 12 (16 - 23 January 2023)

Kyiv City Council. (2019). Rishennia Pro vnesennia zmin do rishennia Kyivskoi miskoi rady vid 26 liutoho 2010 roku №11/3449 "Pro stvorennia zhytlovoho fondu sotsialnoho pryznachennia" [Decision On Amendments to the Decision of the Kyiv City Council of February 26, 2010 No. 11/3449 "On the Creation of a Housing Fund for Social Purposes"]. <a href="https://kmr.gov.ua/sites/default/files/2\_3.pdf">https://kmr.gov.ua/sites/default/files/2\_3.pdf</a>

Kyiv School of Economics (KSE) (January 2023). The total amount of damage caused to Ukraine's infrastructure due to the war has increased to almost \$138 billion. Kyiv School of Economics. Retrieved February 14, 2023, from https://kse.ua/about-the-school/news/the-total-amount-of-damage-caused-to-ukraine-s-infrastructure-due-to-the-war-has-increased-to-almost-138-billion/

Stephens, M., Lux, M., & Sunega, P. (2015). Post-Socialist Housing Systems in Europe: Housing Welfare Regimes by Default? Housing Studies, 30(8), 1210–1234. <a href="https://doi.org/10.1080/02673037.2015.1013090">https://doi.org/10.1080/02673037.2015.1013090</a>

Sukhomud, G. and Shnaider, V. (Forthcoming). Continuity and Change: Wartime Housing Politics in Ukraine. The International Journal of Housing Policy: Housing Futures Essays.

UNHCR. (2023, July 2). Situation Ukraine Refugee Situation. https://data.unhcr.org/en/situations/ukraine

## Thank you

Contact: Galyna Sukhomud

galyna.sukhomud@uni-weimar.de



## Affordable Housing Development Lessons from Kramatorsk and Severodonetsk

IOM UKRAINE



## IOM Ukraine Shelter/Housing Capacity





#### **Housing Programme**

- Development of 500 apartments for IDPs and local population
  - Kramatorsk, Severodonetsk
- Housing Team
  - Design Team (multi disciplinary engineering team)
  - Legal and Good Governance team
- National Network
  - MToT (main beneficiary), MRegion, Municipalities, NGOs
- Design Stage P expertise completed
- Construction work started
- Repurposing of funding for the western and central part of the country





## Some Lessons Learned

#### **Municipalities**

- Municipalities are often not prepared to work with international organizations
- Land transfer modalities
- Repurposing of buildings/land
- No legislation regulating communal rent or rent to own
- Capacities of municipal legal officers is not consistent (on housing)



- Establish clear understanding what can and what can not be done
- Capacitate municipal administration
- Enhance the legislation on communal rent and rent to own
- Provide legal room for flexibility:
  - Survey works, soil sampling etc
- Invest in a guide with clear instructions and conditions
- Rework legislation on social and affordable housing



## The potential role of external support

- Support the revision of the Housing Code
- Support Environmental and Social Management Guidelines development and implementation
- Implement affordable housing projects for the integration of people with special needs (pilots/advise)
- Establishing Council Estate models in Ukraine
- Establish revolving financial instruments to reinvest income from rent and rent to own income



## THANK YOU!





## Ukraine's housing recovery forum

## Edwin Buitelaar, PBL

Securing affordable housing

REBUILDING A PLACE TO CALL HOME





- Europe has the tools for recovery in its hands - by Julie Lawson, Centre for Urban Research, RMIT University
- Providing land and securing investments for affordable housing in Austria – by Michaela Kauer, City of Vienna
- Refining new policies for the diversity of social needs and housing fund typologies - by **Anastasia Bobrova**, CEDOS

REBUILDING A PLACE TO CALL HOME

Dr Julie Lawson
Centre for Urban Research, RMIT
PBL14.00 -18.00 15 February 2023

# Ukraine has a plan for recovery ... Europe can inspire and support it





## Europe rebuilt - producing some of world's most livable cities - how?

•

Rovaniemi, Tapiola, Helsinki, Finland

Vienna, Austria

Rotterdam, the Netherlands

Munich, Germany

Warsaw, Poland









## Damaged Vienna was near economic collapse

- but recovered to become Europe's most liveable city, how?





## Specific housing funds – repair, new supply, renovation

Rebuilding damaged homes

76,000 destroyed and 101,00 damaged

Housing
Reconstruction
fund (WWF)
Rents on repaired
dwellings could
not be exceed
financing and
operating costs.

Building new affordable homes

Focus is on adequate supply – not subsidising demand

Federal Housing and Settlement fund (BWSF) – Operating model limited profit cost recovery rental Renovating without renoviction

Demand assistance when needed

Housing Rehabilitation Act (1984) prevented renoviction and rent increases capped

## Europe's best practices can provide tools for Ukraine's recovery – outlined in #Housing2030

**UN4Ukraine** 

Workshop on Affordable Decent and Healthy

Housing









Recommendations building on Ukraine's Recovery Plan relating to Affordable Housing

Drawing on European best practices from #Housing2030

Dr Julie Lawson Adjunct Professor, RMIT University

#Housing2030

an initiative of







AFFORDABLE HOUSING: TIME

## Multi-level governance integral to an affordable housing recovery:

- national legislation,
- allocated funds,
- municipal land policies, and
- regulated providers.









## Ukraine drafted its own Recovery Plan ... aims to reform housing approach

The National Council for the Recovery of Ukraine from the Consequences of the War

#### **Draft Ukraine Recovery Plan**

Materials of the "Construction, urban planning, modernization of cities and regions" working group

## What does the Plan say? (see pages 148-149) on housing related ambitions and constraints..

- Reform and consolidate a new concept of social housing focusing on new supply of non-profit, municipal and cooperative options to address widening needs.
- Build municipal capacity to plan for and promote public, nonprofit and co-operative housing
- Clarify and co-ordinate land policies to ensure sites are available for needed housing.
- Revise and expand social housing programs to channel required investment towards new supply more effectively.
- Ensure energy efficient and low carbon homes and neighbourhoods, adapting and progressing best EU practices





## Review existing capacities – not business as usual

#### **Rebuilding damaged homes**

Destroyed or damaged 116,000 residential buildings

## Fund for restoration of destroyed property and infrastructure

'Under construction' sporadic use of EE funds

Building new affordable homes

12.8 million people are estimated to have been displaced, mostly to rental sector

Existing affordable housing fund not able to deliver at required scale State Fund for Support of Youth Housing Construction (Derzhmolodzhytlo)

Substantially curtailed – limited supply output

Increasing importance of rental sector.

Renovating without renoviction

**Demand assistance** 

Rental sector is under regulated

Absence of public interest providers and stakeholders

Sporadic social housing system emerging



## What would a coherent approach to implementation require?

#### Municipality

#### Affordable Housing Fund

Engage the community in urban plans for future residents

Integrated land use plan with priority zoning and needs based housing targets

Use land policy instruments such as land banking and conditional leasing to achieve these targets

Establishes a municipal housing company and enables other entities such as co-operatives to establish too

A national body that supports the development of affordable rental housing via provision of conditional grants, loans and guarantees

Strong links to Environment, Finance and Infrastructure Ministries

Has a research, development and innovation function, building ongoing capacity in EE construction, good governance and building management

Ensures compliance with non-profit housing law with regards to mission, needs based allocation, calculation of cost rents, efficient operations, dedication of surpluses, use of revolving funds.

#### Common Good Housing

Owned by city or co-operative to develop and rent affordable housing to respond to local needs.

- Governing board includes city and has a strong resident voice.
- Mandate to respond to needs, supply housing
- Non-profit, revolves surpluses, no shareholder dividends

#### Rent and leases

- Allocation and Rent policy and contract management
- Quality assurance
- Resident communication
- Building managers

#### Project development

- Project Development
- Finance and legal contracting
- Technical building management

#### Property maintenance and repairs

- · Maintenance planning
- Inspections and repairs
- Cleaning services
- Landscaping services

## Residents engaged

Allocation prioritises local needs and ensures socially inclusive.

Residents pay cost recovery rents and contribute maintenance fees (compulsory) and surpluses revolved for common good housing purposes

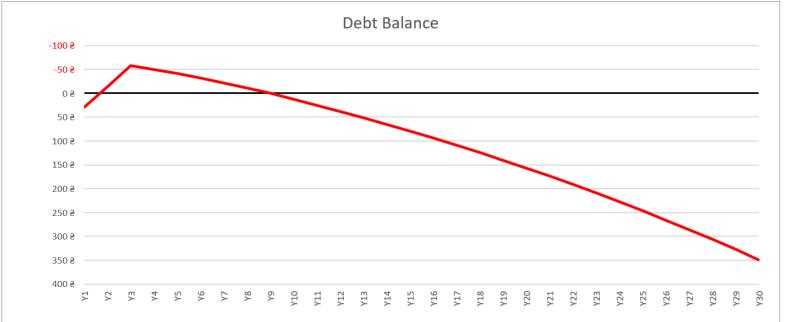
Residents participate in the management of the building (optional)

Good communication with municipal housing company, resident voice, AGMs, etc

### Keep costs low - Land policy, conditional grants and most efficient finance

With land equity contribution
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Dwelling Summary	Studio	1-bed	2-bed	3-bed	4-bed	TOTAL	Policy Lever	ON/OFF	Impact/ Discount
Affordable Rentals ALL	-	30	40	30	-	100	Land equity contribution	On	100%
Social Rental	-	-	-	-	-	EOO/ dovalor	Capital Grant	On	75,000,000 €
Affordable Rental	-	30	40	30	-	50% develop	ment cost grant (year)	Off	Year 5
Affordable Sales	-	-	-	-	-	-	Development interest rate	On	₹ 4.50%
Number of Affordable Dwellings	-	30	40	30	-	100	Operational interest rate	On	4.50%
Operating Subsidy Style Sales	-	-	-	-	-	-	Planning Bonus	Off	20%
Market Rental	-	-	-	-	-	-	Transfer tax concessions	Off	100%
Market Sales	-	-	-	-	-	-	Op-Subsidy CHP Retain (% ALL afford rentals)	Off	100%
Number Market Dwellings	-	-	-	-	-	-	Op-Subs With discounted interest	Off	60%
TOTAL DWELLINGS	-	30	40	30	-	100	Market Sales (% flo <b>rate</b> a)	Off	50%
Total Floor Area	-	1,350	2,800	2,550	-	6,700	Market Rental (% floor area)	Off	40%
Market Value	0 €	41,207,700 €	87,909,760 €	102,195,096 €	0 8	231,312,556 €	Sinking fund delayed accumulation (year)	Off	Year 15
Retained Value	0 €	41,207,700 €	87,909,760 €	102,195,096 €	0 8	231,312,556 €	VAT (or equivalent) Applicable	On	20%

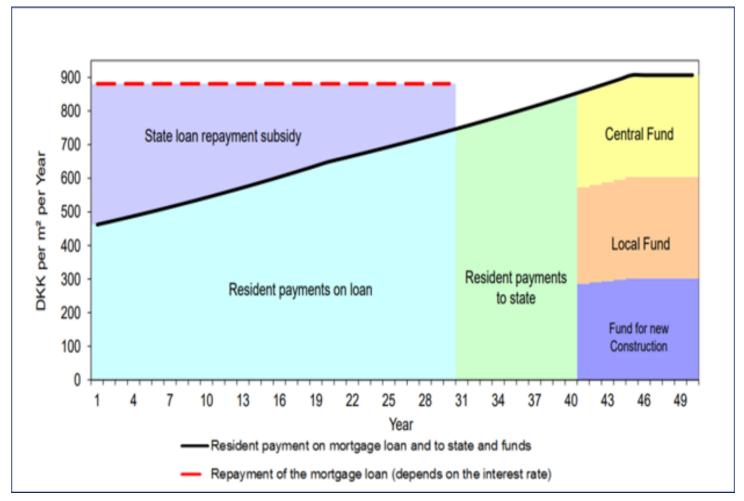


Project Costings	
Land (inc GST, stamp duty, fees)	\$ 43,037,090
Construction (inc GST, prof. fees, council fees)	\$ 150,877,315
Interest	\$ 10,657,795
Operating Costs	\$ 108,092,837
Sales/Marketing	\$ -
Total Project Cost	\$ 312,665,037

Funding Mix	
Cash Equity	\$ -
Land Equity	\$ 40,089,860
Capital grants/ Operational subsidy	\$ 75,000,000
Market and Affordable Sales	\$ -
Interest on cash balance	\$ 31,727,949
GST Rebate + Stamp Duty Concession	\$ 23,763,580
Rental Income	\$ 493,547,478
Balance (or deficit)	\$ 351,463,831

NOTE: Application of Affordable Housing Assessment Tool AHAT is indicative for 100 unit, 5 story (discount interest + land + grant)

## Cost recovery rents and revolve surpluses for future generations



Best practice: Limited
Profit Housing Law in
Austria #Housing2030

Best practice: Revolving fund

Danish national fund for non-profit housing

#Housing2030

<u>Useful reources: Housing Europe (2021) Cost-based social rental housing in Europe</u>

## 'Affordable Housing 'Recovery Flagship' for Ukraine and its European integration

SUSTAINABLE DEVELOPMENT GALS





- Works closely with local and national stakeholders
- Implements Ukraine's own recovery plan
- Supported by a platform of technical assistance
- Informed by local housing policy expertise and draws on European best practices #Housing2030
- Adheres to Energy Performance directives, Green Deal, Renovation Wave
- Inspired by New European Bauhaus and DG NEAR
  can integrate best practices via Ukraine's Recovery Plan
- Funded by Ukrainian (recovery) funds, households and State investment banks investing in a sound concept for affordable and energy efficient housing

























## Useful references and contacts

Ukraine's draft Recovery Plan (note pp.148-149) <a href="https://unece.org/sites/default/files/2022-11/Draft%20Recovery%20Plan construction-urban%20planning-modernization%20Ukraine.pdf">https://unece.org/sites/default/files/2022-11/Draft%20Recovery%20Plan construction-urban%20planning-modernization%20Ukraine.pdf</a>

Ukraine's social policy think tank CEDOS Housing | Cedos

Ukraine's housing and urban policy researchers New housing Policy New housing policy

European initiative #Housing2030 Reports - Housing2030

UNECE Workshop "Affordable, decent and healthy housing for Ukrainian cities" | UNECE

European Investment Bank Social and Affordable Housing with the EIB

Housing Europe Cost-based social rental housing in Europe | Housing Europe

Housing Finance International Lawson J and Gajda G 2022 Ukraine's Housing Recovery Requires a Well Designed Capital Investment Strategy Housing Finance International Journal Autumn .pdf - Google Drive

Austrian cost rent model Austrian legislation and auditing of limited-profit housing - Housing2030

National housing agency - Housing Finance and Development Corporation Finland <u>ARA - Housing Finance & Development</u>
Centre of Finland - Housing2030

Revolving fund - BL Danish Building Fund Landsbyggefonden - a Danish national fund for non-profit housing - Housing2030

The Affordable Housing Assessment model applied in: Social housing as infrastructure: an investment pathway and Paying for affordable housing in different market contexts to model costs for a major naitonal program.

<u>Julie.lawson@rmit.edu.au</u> RMIT CUR - <u>Building Ukraine back better requires affordable, inclusive and green housing: report - RMIT University</u>





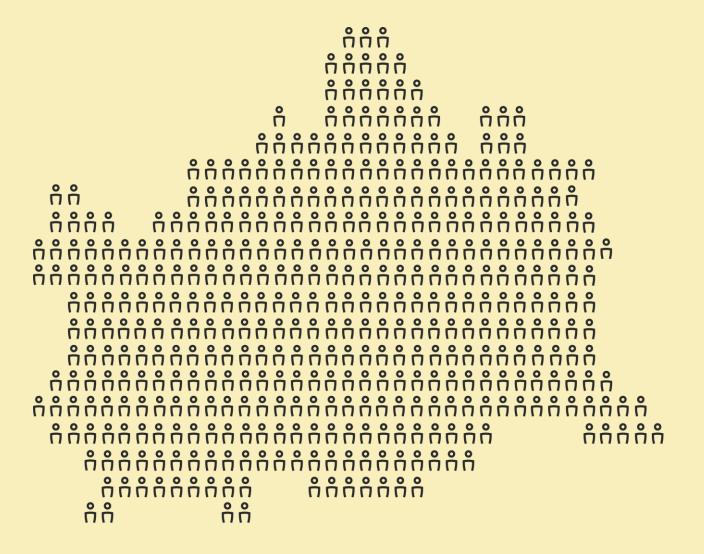
### The Vienna Model of Affordable Housing

**Ukraine's housing recovery forum, February 15 2023** 

Michaela Kauer, Director, Brussels Liaison Office of the City of Vienna, EU Urban Agenda Housing Partnership Veronika Iwanowski, City of Vienna – Wiener Wohnen, Department of International Relations



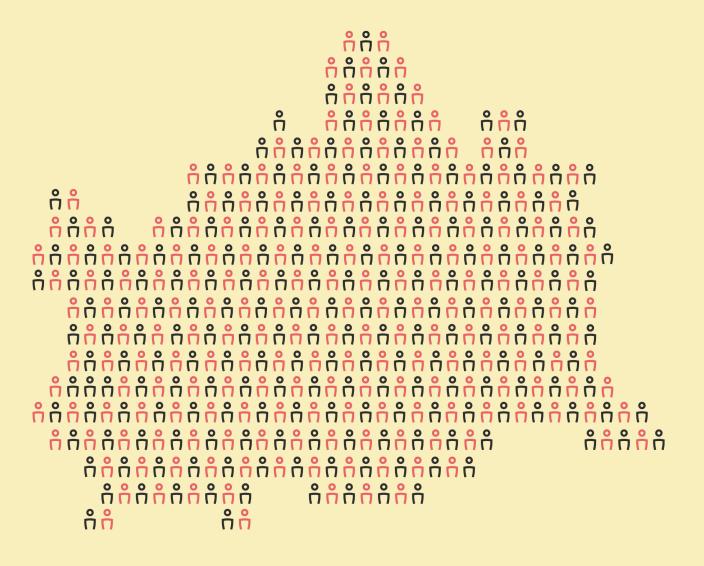
1.9 Mio.





## 1.9 million people are living in Vienna...

## 1/2





... of those, approx. 900,000 are living in public or subsidized housing facilities.

185 cooperatives and associations manage 681,700 rental apartments

> These not-for-profit or limited-profit companies are active in all of the 9 federal states

> > The OECD sees Austria's not-for-profit system as a best practice model for affordable housing



## City of Vienna The Austrian Model

### Limited Profit Housing Act (WGG)

- Sets out limits and obligations of the cost-based social housing sector
- Allows for the nation-wide implementation of a cost-based housing system and facilitates the creation of various forms of affordable dwellings

- Tenancy Act (MRG)
  - Strong housing policy instrument that serves above all to protect tenants





### Viennese Housing Promotion and Renovation Act

Wiener Wohnungsförderungs- und Wohnhaussanierungsgesetz (WWFSG 1989)

- Housing Construction Promotion Act
   Neubauverordnung (NeubauVO 2007)
- Renovation Subsidies
   Sanierungsverordnung (SanVO 2013)
- Aid for Housing





85 Mio. Euro

Mio. Euro





355 Mio. Euro



**NEW CONSTRUCTION** 

Mio. RENOVATION

Source: MA 50, housing subsidies 2020



Vienna: Use of subsidies



Source: https://www.wienerwohnen.at/

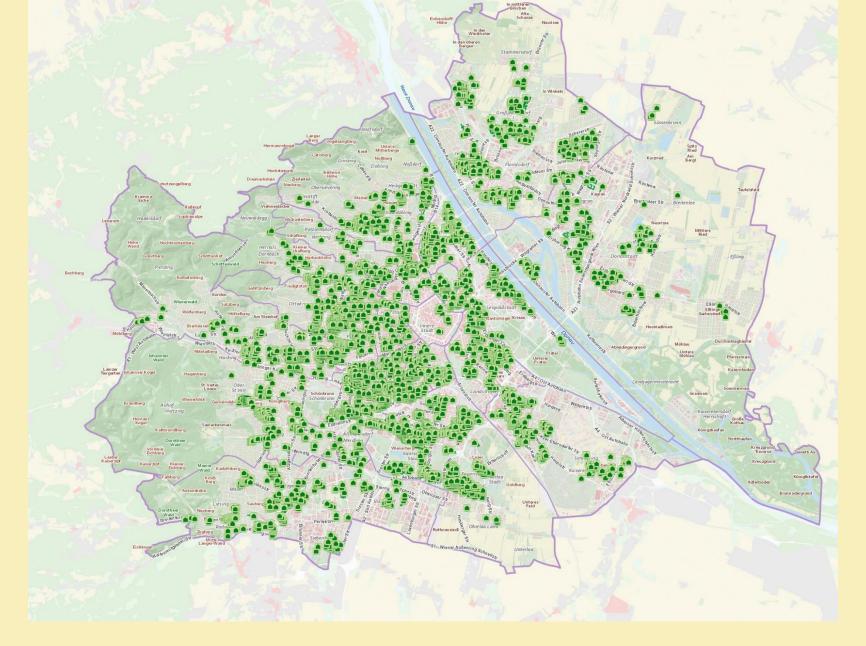


Number of people	Net-income per year	Net-income per month
1 Person	Euro 53,340	Euro 3,810
2 People	Euro 79,490	Euro 5,678
3 People	Euro 89,950	Euro 6,425
4 People	Euro 100,410	Euro 7,172
For each additional person	Plus Euro 5,850	Euro 418

Source: https://wohnberatung-wien.at/

75% of Viennese are eligible







### City of Vienna Social mix

### Lifebuoy for affordable housing

Goal: secure building ground for social and affordable housing

Two thirds of the development area have to be dedicated to subsidized housing.

The new category applies to all new development sites with more than 5,000 square meters of living space.

Construction ground is not sold, but made available on the basis of long-term lease contracts.



### Good governance in housing policy

Create stable legal frameworks to strenghthen housing for the common good

Commit to long-term planning and reliable financing models (revolving systems, re-investing surpluses into new construction and renovation)

Meet peoples' housing needs by ensuring inclusive participation, security of tenure and protection of tenants

Aim at a social mix in housing to prevent social and territorial segregation







## https://socialhousing.wien/

#### Michaela Kauer

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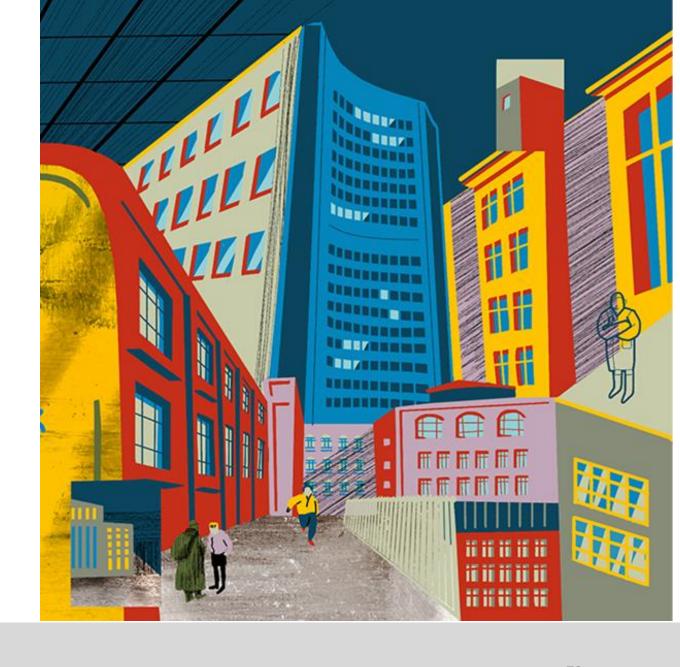
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Refining new policies for the diversity of social needs and housing typologies

Anastasia Bobrova, Cedos senior analyst, area coordinator for housing policy





Housing and war



Housing policy remains fragmented, social housing is marginalised



Housing needs increased and diversified

### Housing tenure structure 2019

83%

8%

2%

homeowners

tenants (private rental sector) tenants (public rental sector)



### Housing tenure structure 2022

76%

16%

3%

homeowners

tenants (private rental sector) tenants (public rental sector)



Housing is becoming unaffordable for a significant share of the population



# 43%

of households exhausted their savings\*

\*International Organisation of Migration, December 2022



### Housing costs, 2022

26%

spend between 30-50% of household monthly income on housing

17%

spend between 50-100% of household monthly income on housing



# 

of internally displaced people claim they need assistance with paying rent



Mortgage schemes and concessional loans programmes cannot cater to the needs of different social groups



# 

of people claim they would consider applying for mortgage or a concessional loan to improve their housing conditions



The need for secure municipal rental housing is very high and continues to grow

 What do we need: new policies and approaches In 2023 Ministry of Social Policy plans to complete the Social Code which will have separate section on social housing

National Recovery Plan project sets the task to prepare a bill to regulate non-profit housing provision

### National level

• Legal framework: unified social housing fund and social housing queue, regulations for public housing provision and maintenance;

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### National level

- Legal framework: unified social housing fund and social housing queue, regulations for public housing provision and maintenance;
- Strong institution capable of developing a coherent strategy for housing policy;
- Investment in research to understand the households' needs and capabilities to create adequate policy responses.



### Local level

• Municipal housing companies capable for long-term and sustainable public housing maintenance and operation;

### Local level

 Municipal housing companies capable for long-term and sustainable public housing maintenance and operation;

• Capacity building activities for local governments: peer-to-peer knowledge exchange, consulting and expert support, promotion and testing of the best-practice municipal housing solutions.

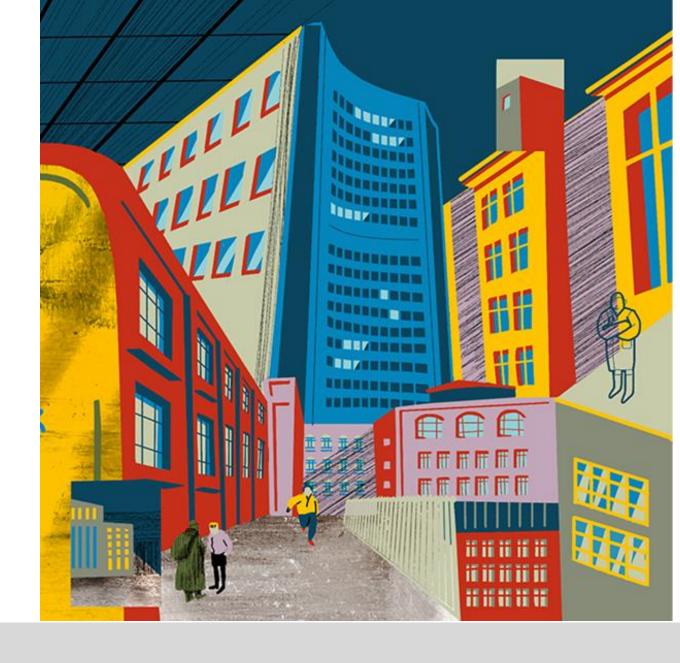


Support civil society actors who are the drivers of change

### Thank you!

Contact us: <a href="mailto:info@cedos.org.ua">info@cedos.org.ua</a>

Anastasia Bobrova: <a href="mailto:angrybobrova@gmail.com">angrybobrova@gmail.com</a>



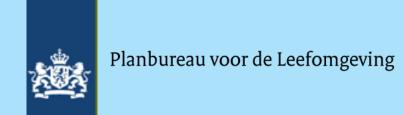




### **Creating liveable neighbourhoods**

Edwin Buitelaar, PBL

**REBUILDING A PLACE TO CALL HOME** 





- Designing the future. Towards
   affordable, sustainable and inclusive
   places by Francesco Veenstra, Chief
   Government Architect, the Netherlands
- Connecting investments in housing and infrastructure in Finland by Jarmo
   Linden, director ARA Finland
- Planning and land policy in Ukraine by Oleksandr Anisimov, New Housing Policy Ukraine

REBUILDING A PLACE TO CALL HOME



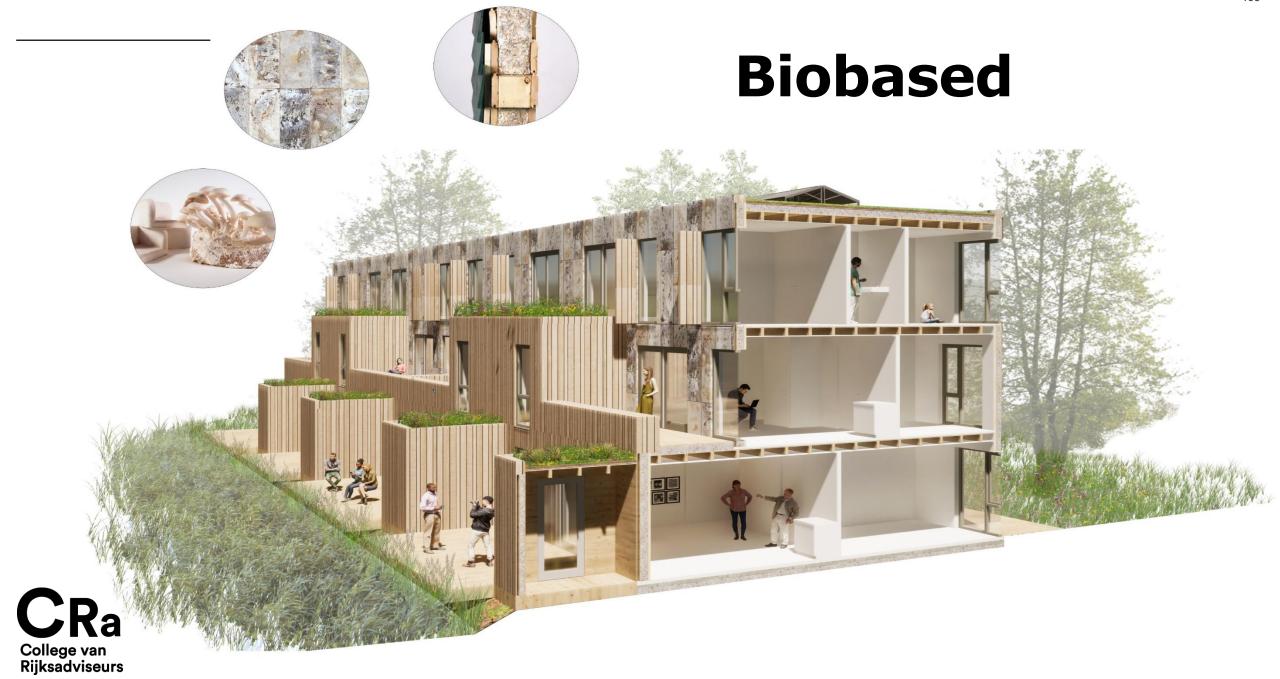
### **Board of Government Advisors (CRa)**

Chief Government Architect and two Government Advisors on the Physical Environment.

We are a team that prioritises connection: connecting disciplines, sectors, interests and actors. Rooted as we are in architecture, urban planning and landscape architecture.











# "It's up to architects and builders to create a space around our people -

those with prostheses or wheelchairs, those with visual or mental disabilities, the elderly, mothers with children, all of us, because no one really needs obstacles.

The war has created many of them already.
The principles of barrier-free access should be included in university curricula. And not just specialized ones.

Because all of us, regardless of our profession, must see people first and foremost behind all our actions and how we can make their lives easier."

Olena Zelenska, jan- 2023 https://www.president.gov.ua/en/news/olena-zelenska-na-zustrichi-zistudentami-arhitektorami-rozp-80601









# Affordable Housing and Infrastructure Development in Finland

15.2.2023 Ukraine's Housing Recovery Forum, The Hague

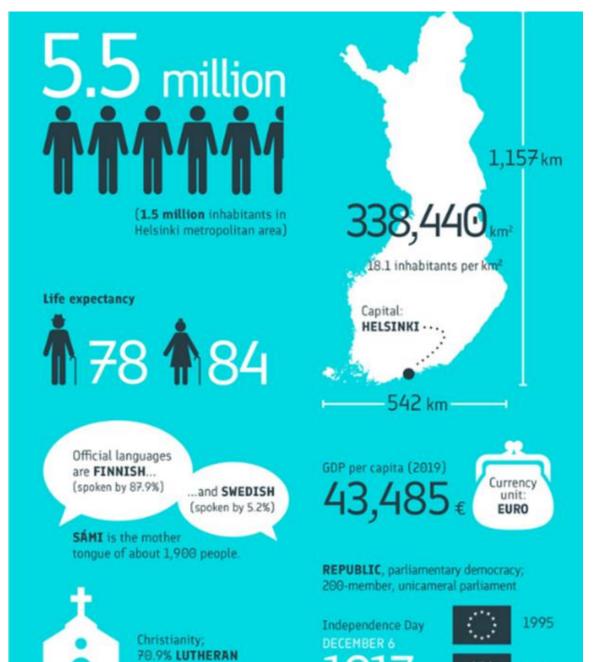
Director Jarmo Lindén Housing Finance and Development Centre of Finland





# Republic of Finland

the World Happiness Report ranked Finland the world's happiest country in 2018-2022



1% ORTHODOX

1955



# **Second World War Caused Housing Shortage**

120 000 homes annexed by the Soviet Union

= 400 000 evicted people from those areas had to be rehoused rapidly

20 000 homes were ruined by Russian airstrikes 15 000 homes were burned by German army in Lapland 1944-1945

= over 10% housing stock was lost





## ARA was established in 1949



1949 Housing production committee (ARAVA)

The state housing loans programme was established to solve "temporary housing shortage"



1966 National Housing board (AH)



1993 The Housing Fund of Finland (ARA)



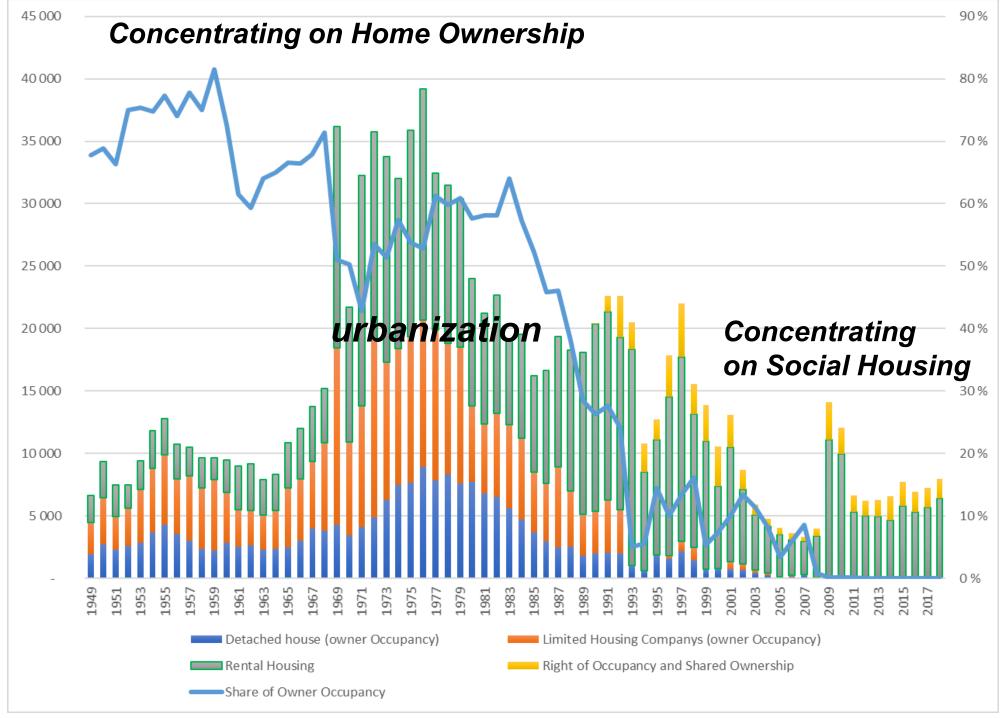
2008 The Housing Finance and Development Centre of Finland (ARA)





ARA's History since 1949:

Government subsidised 1,1 million apartments = 1/3 of all





## **ARA Implements Government Housing Policy**

- ARA is part of public administration and operates under the Ministry of the Environment
- aiming for sustainable and affordable housing
- delivers grants, subsidies, and guarantees related to housing and construction and renovation of housing
- guides and monitors the use of ARA housing stock
- is involved in housing development projects, like Homelessness and suburbs development
- manages expert tasks and information services related to housing and housing markets, and carries out related research
- oversees building energy performance certificates





# ARA provides funding and subsidies for social and affordable housing projects

- **LOANS** = 2 335 Million Euros in 2023
  - Interest subsidy loans for new construction, renovation, and acquisition
  - guarantee loans for rental housing construction and housing company renovations
- GRANTS = 360 Million Euros in 2023
  - investment subsidies for special groups, energy grants, repair grants, infrastructure grants, housing advice etc.
- The funds for grants and subsidies are provided mainly from the Housing Fund of Finland (operated by ARA) and partly from government budget – all mandated by parliament

Loans are mainly from Municipality Finance since 2008







# Land use, Housing and Transport (MAL) Agreements in Finland

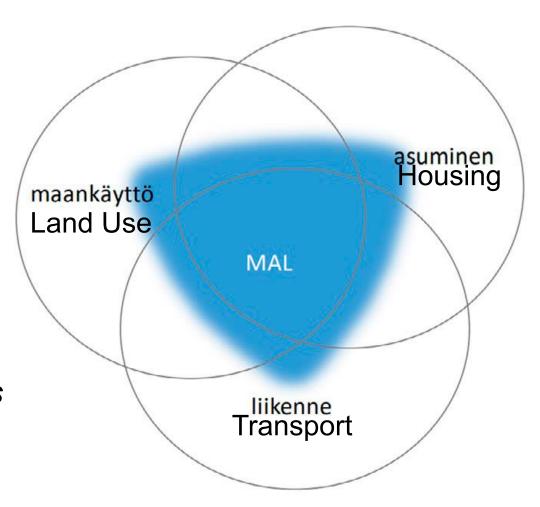
- MAL agreements are agreements between the Government and major city regions.
- They concern land use (M), housing (A) and transport (L)
- Agreements started in Helsinki Region, but now they cover all regions where main city has over 100 000 inhabitants: Tampere, Turku, Oulu, Jyväskylä, Kuopio and Lahti Regions = 55% of population
- The key aim is to improve the functioning and competitiveness of urban regions and ensure a balanced development of municipalities.



## Added Value of MAL

The purpose of the MAL agreement is to increase cooperation, understanding and trust between the municipalities of large urban areas in matters concerning the coordination of land use, housing and transport when they have cross-border or other significant effects.

The MAL agreement also aims to deepen the partnership between the urban regions and the state related to the MAL issues



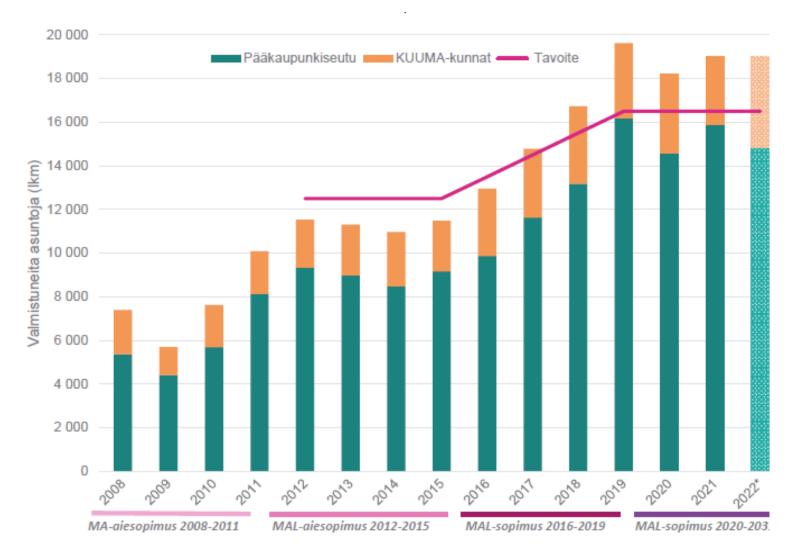


# Housing production target in Helsinki region

- **66 000 new dwellings** in 2020-2023
- of which ARA Social Housing 18 200 dwellings = 27,6%
- ARA subsidies for housing production and infrastructure grants for municipalities (90 M€)
- Government investments in collective transport systems and other traffic arrangements
- Municipalities promise to give land for social housing and
- Government promises to support housing production and co-finance main new transport systems
- **RESULTING IN WIN-WIN SITUATION**

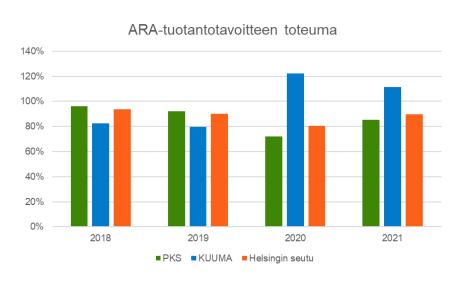


## Follow-Up Report of Helsinki Region MAL 2022: New apartments completed in Helsinki Region 2008-2022



2021 was completed **19 019 new** apartments, which is 115 % of the annual target in MAL agreement.

# ARA/Social Housing production as % of target in 2018-2021





# Affordable Housing is achieved with combination of following elements:

- **ARA** interest subsidy loans
- Affordable building sites (Municipalities support Social Housing with cheaper than market price, EU/SGEI regulations)
- **Cost-based rent** in ARA housing Helsinki over 60% lower than market rent
- **Co-operation between Government and Municipalities**
- Both supply (ARA) and demand (housing benefits) side subsidies needed to achieve affordability with good quality housing for all



# **Owners of Social Housing**

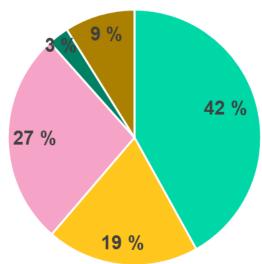
- Social housing is carried out by municipality-owned companies and non-profit organisation, which ARA approves and monitors
- Companies owned by Finnish municipalities
  - Municipality-owned social housing companies (around 1000)
  - Biggest Helsinki City Housing Company (over 50 000 homes)
- Non-profit organisations (around 600)
  - borrowers have to follow rules and legal framework of social rental Non-profit and special purpose associations
  - student housing foundations and elderly housing organisations

# Helsinki: SOCIAL MIX Housing Policy Objectives



**Existing housing stock** 

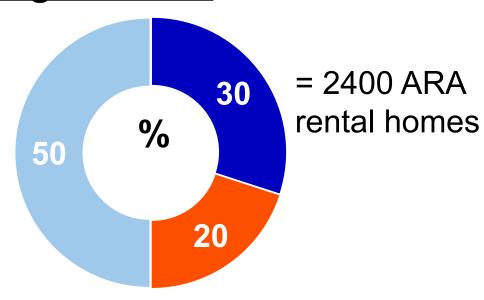
= 22% ARA homes



- Owner-occupied housing units
- Government subsidised rental housing units
- Non-subsidised rental housing units
- Right-of-occupancy housing units
- Other/unknown

Helsinki

New targets 2023: 8000 new homes/year



ARA rental housing 30%

Intermediate housing (cost-limited Ownership, right-of occupancy) 20% Non-regulated owner-occupied and Rental housing 50%

# Occupancy types of residential buildings in the Jätkäsaari waterfront housing area (City of Helsinki)

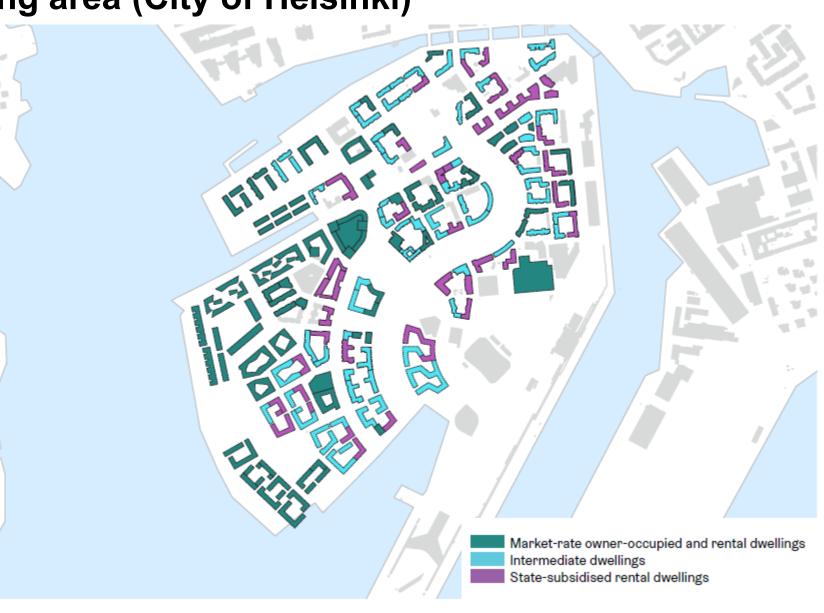
# Social Mix in practice = balanced housing

The City of Helsinki owns 70 % of its land area

The City owns 63 000 housing units, of which 50 000 are ARA-subsidised rented housing units and 5 000 ARA Right-of-occupancy housing.

The City also has its own housing developer







# Summary: What is needed for a functioning housing system with good governance

- The importance of a <u>national housing agency</u> in implementing <u>national policy</u> on housing -= ARA has done that for over 70 years in Finland
- The importance of municipal land policy in land development and municipal housing companies in recovery, leading innovation, energy-efficent renovation and addressing needed segments of supply (homeless, students, elderly, young families, etc) = to guarantee affordable and good quality housing outcomes
- The importance of co-operation between government and municipalities = In **Finland MAL agreements = resource agreements** to address varying development needs and investment capacities and linking it to good transport infrastructure and importantly allocate national capital investment requirements

# ara



Affordable housing is based on longterm public commitment, good governance and value for tenants

Thank you!

Further information: Jarmo.linden@ara.fi



# Challenges in Planning and Land Policy for the Recovery of Ukraine

'Ukraine's housing recovery forum' - rebuilding a place to call home 15.02

Oleksandr Anisimov

# Is Ukrainian spatial planning ready for Recovery?





# Previous Land-use and planning policy outcomes:

- → huge greenfield land take
- → no public transport/ soft mobility
- → no public facilities
- → absent green/blue infrastructure
- → no climate adaptation
- → high energy costs
- → no social mix
- → no identity-building

New housing policy

#### The vision of the planning system is (still) missing

#### **Innovations of 2020 Spatial planning law:**

- → merger of digital cadaster maps and spatial planning documentation
- → new inflexible Municipal Comprehensive plan that is hard to amend and change
- → a lot of discretion present in the permits on construction/real projects
- → hierarchial structure of plans with subordinate links only
- → all spatial planning responsibilities are on the local municipal level



# To organize recovery of homes we need to adress 3 key issues in planning and land policy:

- 1) Housing needs are not reflected in the planning
- 2) Lack of planning tools for redevelopment
- 3) Inconsistent legislation and capacity of municipalities

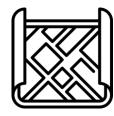
# 1. Housing needs are not reflected in the planning

### **Housing needs**





## **Spatial planning**



who is being housed and where?

what types of tenure are proposed?

what are the particular social facilities?

what are the densities and heights?

what are the land-use restrictions?

how infrastructure is organized?

## Missing housing requirements

Ownership and tenure	Diverse typologies	Morphology	Accessibility	Affordability
private/ public/ cooperative/ rental	flats, studios, shared, intergenerational	shared common space, density, gardens, public space	targeted groups, special needs,	income burden, subsidies, targeted loans



## Planning policy tools to respond

renewal programs	inclusionary zoning	developer contracts	municipal land banking	social housing quotas

### Missing housing requirements in spatial planning

#### Benefits for recovery, if resolved:

- security of donor investments with spatial planning documentation
- clear social housing investment framework in every hromada
- ensuring the legality of local decisions in relation to investment projects
- 4. opportunity for public oversight and control

#### Risks for recovery, if left unattended:

- inability to meet local social housing goals and ensure quality of built projects
- substantial leeway for private developers to shift the agreements with municipality
- fragmented and inconsistent housing policies in the country

# 2. Lack of proper planning tools for redevelopment

Soviet-era microrayon housing > 60% of all built stock

#### Challenges:

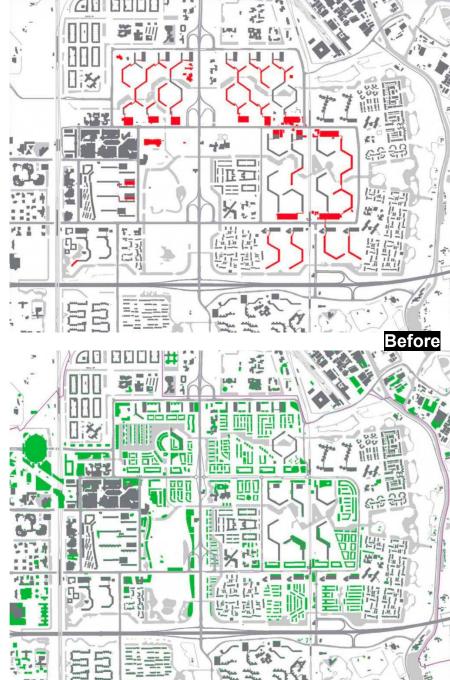
- → fractured ownership pattern
- → need for recycling/re-using built structures
- → no state/municipal funds for renovation
- → huge energy subsidies, fossil-fuel dependence



New housing policy

To achieve high quality of renewal we need to have planning instruments and capacities





After

### **System of district renewal**

#### **AIMS**

Provide new homes

Decarbonize the housing stock

Create the quality environment in the long-term

Re-invigorate local economy





#### **TOOLS**

Effective process and project management Planning and development instruments

Shift in ownership structure

Funding from various sources

#### **District renewal system**

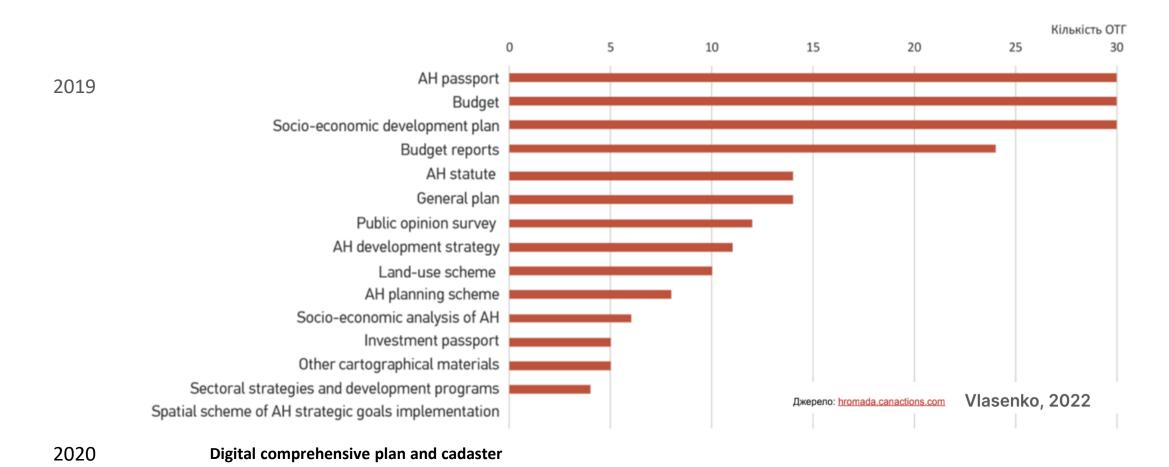
#### **Benefits for recovery, if resolved:**

- adherence to the Green New Deal and CO<sup>2</sup> goals during reconstruction and over the buildings' lifetime
- opportunity to cut new greenfield development completely
- 3. provision of economic boost and new quality of life in the hromadas

#### Risks for recovery, if left unattended:

- further decay of the stock leading to formation of marginalized areas
- perpetual energy subsidies and ensuing populist politics
- unequal development and increased inequalities of opportunity

## 3. Inconsistent legislation and capacity of hromadas



2022

**Program of comprehensive recovery** 

## Confusing legislation for recovery & lack of local capacity

Hromadas are lacking capacity to implement any planning for housing

#### Evidence:

- outdated strategic and spatial plans and lack of planning hierarchy (GIZ, 2021)
- lack of qualified personnel hromadas not ready to manage incoming funds and projects (OECD, 2022)
- municipal capacity in developing strategy,
   setting and monitoring indicators is very weak
   (OECD, 2022)

#### Policy actions to respond:

merging of the development strategy, recovery strategy and integrated development concepts

push for national and internation knowledge sharing learning and cooperation on project management

streamlining of monitoring practices, regional and municipal data convergence

## Conflicting planning legislation for Recovery & lack of local capacity

#### Benefits for recovery, if resolved:

- syncronization of spatial and economic recovery priorities
- legal convergence for the implementation of technical assistance and capacity-building programs
- aligned and more transparent implementation of plans (national and local) and projects

#### Risks for recovery, if left unattended:

- inefficient and unaligned projects, duplication of municipalities' efforts
- inability to absorb funds and meet state goals and programs
- increasing regional disparities and ensuing demand for subsidies



## Moving forward together Key areas of action



#### 1. PLANNING FOR HOUSING

Assist in **developing and amending new legislation** for spatial and land-use planning

Introduce housing requirements in planning documentation, permit hromadas to plan for housing specifics

#### 2. DISTRICT REDEVELOPMENT

Assist in devising programs and guidelines towards a 'build-in' recovery and area-based renewal for energy self-sufficiency

Introduce new legal planning instruments and strategies for the redevelopment of built areas

#### 3. MUNICIPAL CAPACITY IN PLANNING

Build capacity in the municipalities related to planning for housing and funding absorption

Merge strategic documents and introduce clear guidance on planning priorities

New housing policy

# Thank you!

Oleksandr Anisimov oleksandr.anisimov@aalto.fi



# Ukraine's housing recovery forum

#### **Call to action**

 André van Lammeren, deputy director PBL

**REBUILDING A PLACE TO CALL HOME** 



- Towards a housing and recovery agenda –
   by Sorcha Edwards, Housing Europe
- Towards an investment agenda by Gzregorz Gajda, European Investment Bank and Vladyslav Rashkovan, IMF
  - Dutch commitment to Ukraine's recovery
     by Jennes de Mol, Dutch ambassador
     to Ukraine
- The way forward by Maksym
  Kononenko, Ukrainian ambassador to
  the Netherlands

Ukraine's housing recovery forum

REBUILDING A PLACE TO CALL HOME

### **Housing Europe at**







# Social Economy & housing in Europe

#### Added value and challenges

- Affordability & stability
- Solidarity & cooperation with other social economy actors
- Mixed communities

#### What next?

- More responsive to changes in housing demand (increase in provision of rental housing/intermediate tenures, housing for elderly people, for students young people ...)
- More responsive to residents' needs in terms of services (from care services to cultural and leisure, energy communities ...)
- More outreach/better communicate the added value to be relevant and attractive





#### Housing Europe can advise on how to set up the sector



- HOUSING EUROPE FOR A BETTER URBAN FUTURE UNECE
- ✓ Good governance
- ✓ Land policy
- **✓** Better finance
- ✓ Climate sustainability





# Using evidence to make affordable housing a more attractive investment

Expertise already provided to interested Governments together with UNECE:

- 2021-22: Our Report and recommendations on the use of EU Structural Funds in Bulgaria
   + organisation of a capacity building workshops for municipalities
- 2023: on-going Report for Albania (available in June) + local capacity building foreseen





#### Technical assistance of Housing Europe

- Provision of successful examples from the ground to help the implementation of integrated projects.
- Assistance of experts on new and for renewal of existing housing, the development of inclusive neighbourhoods.
- Support to the gathering of good practices, building upon the Housing Evolutions Hub, the Housing Solutions Platform, the Housing2030 initiative.
- Organisation of national/regional meetings
- Matching the potential projects with EIB and CEB



#### **Housing Evolutions Hub**

Best practice & source of inspiration



#### in

## Thanks for your attention!

Sorcha Edwards
Secretary General
Housing Europe



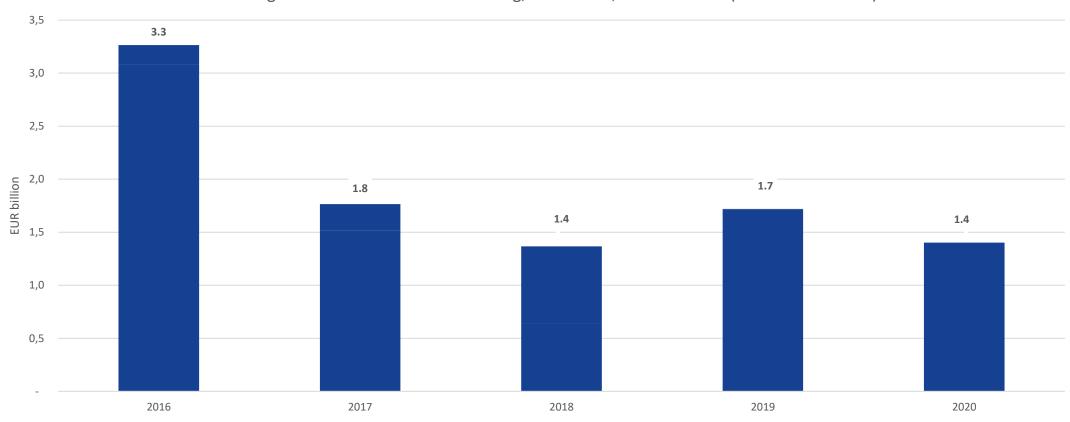




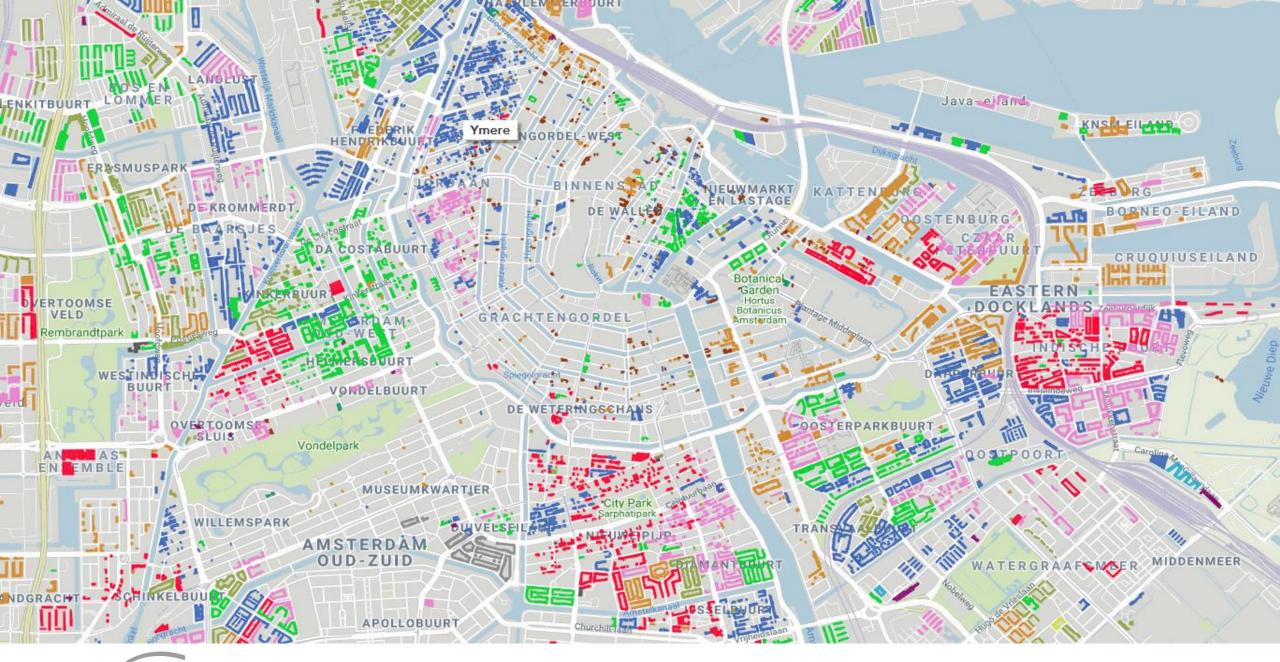
## EIB role in housing

### **EIB** lending to the sector

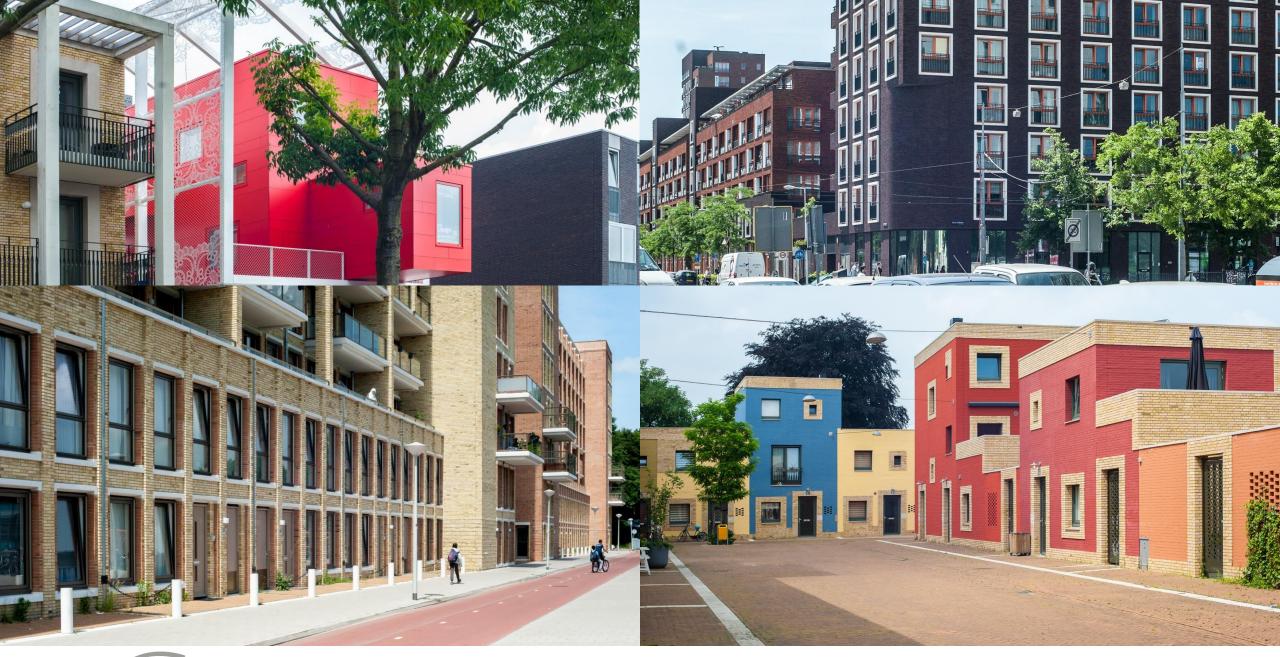
EIB lending to social and affordable housing, 2016-2020, in EUR billion (EUR 9.5bn in total)













#### EIB approach

- EIB supports only SOCIAL AND AFFORDABLE RENTAL HOUSING (i.e. municipal rental housing for those in need with public support)
- No ownership housing, only rental, solid framework and transparent selection system and criteria for potential clients

# Social housing Decent housing for the poorest segments of society Affordable housing Housing for those not eligible for social housing but not able to afford market housing Market housing Private housing provided according to market prices for sale or rent

- Dividing line varies by country, region or city
- Typically defined through public policy or regulation
- May relate to income, disability, key worker or other criteria
- New buildings, reconstructions and energy saving measures





## **Sector principles**

**Affordability** 

Financial sustainability

Social inclusion



#### **Lessons for Ukraine**

Better technology, better institutions

Equitable reconstruction

Best European practice

Efficiency and transparency

**Affordability** 

Financial sustainability

Inclusive, sustainable 15-minute city









#### **Sharing knowledge for action**

Thank you for watching

**REBUILDING A PLACE TO CALL HOME**